

Press Release

The Secret Is Out ... Mystery Shopping Is 'IN': BARE International Named One of Inc.'s 5000 Fastest Growing Private Companies

FAIRFAX, Va., Sept. 21, 2007 -- Inc. Magazine recently selected BARE International, a global market research firm with over 20 years of experience, as one of the top 5000 fastest growing private companies in America. Strengthened by its expanding international presence and its many satisfied clients including Marriott, McDonalds and Microsoft, BARE's revenue grew by 125% from 2003 through 2006.

BARE utilizes employee and customer evaluation tools including mystery shopping techniques, surveys and customer service examinations to measure customer and employee satisfaction.

BARE's commitment to assisting companies with transforming their products, services, and company culture to better satisfy the needs of customers and employees earned them a ranking of No. 2,717 on Inc.'s list.

This ranking places BARE in the center of an elite group of entrepreneurial leaders that stand out among millions of other companies.

About BARE International

Founded in 1987 by Michael and Dale Bare, BARE has grown to over 60 highly qualified employees at their Fairfax, VA corporate office. In addition, BARE has international offices in Belgium, India, China, and Brazil. BARE specializes in providing organizations with key information and analysis regarding customer and employee satisfaction and loyalty. BARE is a charter member of the Mystery Shopping Providers Association. For more information about BARE International visit their website at <http://www.bareinternational.com>

About Inc. Magazine

Inc. Magazine (<http://www.inc.com>) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 681,421, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

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